



USARK Accomplishments In 2009

- Employed most successful strategic advocacy plan in Pet Industry
- Established a model for “Industry Best Management Practices” and passed into law in North Carolina
- Established the most effective Grass Roots advocacy in the history of the Herp Industry
- Successfully impacted anti-herp legislation/regulation in a dozen states
- Defeated federal anti-herp/pet legislation HR669 in US House of Representatives (generated 50,000 letters to committee)
- Derailed federal anti-reptile legislation in US House and Senate; HR2811/ S373 “The Python Ban”
- Established the Reptile Industry as a significant and independent segment of Pet Industry
- Cemented relationships and support for Reptile Industry from members of Congress, US Chamber of Commerce, AZA, Small Business Administration, Academics and other animal interest organizations
- Laid groundwork for growth and strategic advocacy for 2010 and beyond